



Vita

Dr. Christian Coppeneur-Gülz

After studying business administration in Vallendar, Rome and Los Angeles, Christian Coppeneur-Gülz doctorated in the field of business information systems and Information Management at the WHU - Otto Beisheim School of Management. Since 2005 Dr. Christian Coppeneur-Gülz has been CEO of WWM GmbH & Co. KG. Focussed on digitalisation, process optimisation and cost reduction in the branch of live communication he developed myWWM, the leading event resource management portal with over 6,000 international users. Whether cloud-based service hubs, business intelligence or automated visitor measurement at his pioneering spirit is revolutionising the industry. Dr. Christian Coppeneur-Gülz is a demanded keynote speaker and regularly gives lectures on the digital transformation of communication, as well as guest lectures at the University of Applied Sciences for Corporate Management (WHU).



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