



## About WWM

WWM GmbH & Co. KG is a pioneer and solution provider for live communication on demand. With the event resource management (ERM) portal myWWM, WWM offers the leading software solution for the simple, efficient and effective planning, execution and evaluation of live communication measures for trade fairs and events. As the nationwide winner of the WeDoDigital Award of the DIHK, winner of the AC2 Innovation Award, Best of Industry Software at the and hidden champion of medium-sized companies, WWM lives the digital transformation in the live communications industry. Event Metrics, the automated and DSGVO-compliant recording of trade fair visitors, Insights, the Event Performance App for Liven communication and Studio, the supplier-independent online 3D planner for exhibition stands, make WWM the innovation driver of the industry. We live and breathe the digitalisation of live marketing and never forget the most important thing: the space for personal contact.



### Press Contact

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